



THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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May 20, 1967

HOMECOMING FORUM BEING PLANNED FOR RETURNING NEWSMEN

A "Homecoming Forum" program, designed to take advantage of the background and professional vantage point of returned foreign correspondents, is being undertaken by the Club.

Under the program, dinner or luncheon appearances will be arranged for these correspondents, either as speakers or panelists.

In addition, the Club hopes to work out arrangements with other organizations who would be interested in hearing the correspondent.

OPC President *Hal Lehrman* has appointed *Richard J.H. Johnston* of *The New York Times* to head up the effort as acting chairman. He also named *Hugh Mulligan*, AP correspondent, as vice chairman.

A letter is going out this week to overseas OPC members, asking those who plan US trips to notify the Club in advance when they will be available for appearances and what they would like to talk about.

CLUB DINNER WILL EXPLORE "WHO KILLED NEWSPAPERS?"

"Who Killed Cock Robin: And Will There Be Any Newspapers in New York Next Year?"

These are the questions several important speakers from publishing industry will wrestle with at the first general "Crisis Dinner" under the new Club administration, at 7:30 p.m. Thursday.

Bertram W. Powers, president of the New York Typographic Union No. 6, whose union agreement with *The New York Daily News* is said to have been a "last straw" reason that *The World Journal Tribune* threw in the sponge on the grounds it could not meet union demands and swelling losses, plans to defend his position. He didn't kill it, he says, and will explain why he wasn't the guilty one.

And O. Roy Chalk will tell whether he will or won't start a new paper in New York to replace the collapsed WJT and what conditions help or hinder any-

body's starting one. Chalk, publisher of the large-circulation Spanish-language daily, *El Diario-El Prensa*, has announced he is exploring the possibility of a new paper.

The plight of newspapers under the impact of automation, computerization, and panicky unions will be pictured by Dana L. Thomas, automation expert of *Barron's Weekly*. He asks: "Who Will Get Out Tomorrow's Newspapers — Newspaper People or Computer Programmers?" He says some new devices in printing equipment, which may spell doom or hope, are still unknown to the general public.

Other speakers are still being chosen by the Club's new program council, itself still in formation. *Whit Burnett* is at present serving as acting chairman. *Ben Grauer* of NBC will act as moderator and field the questions, challenges and accusations.

WILD NEW GUINEA ATTRACTS COVERAGE

By PETER HARVEY

SYDNEY — New Guinea, that wild and rugged stretch of pre-history to the north of Australia, is attracting heavy international press interest at the moment. In recent weeks, teams from Life, Newsweek and National Geographic have descended on the Australian Territory of Papua and New Guinea . . . the Indonesian section of the "Bird of Paradise" island, West Irian, is closed, as an official of the Indonesian Embassy in Canberra put it, "To all visitors, including Journalists, for at least two years." With the possible exception of

(Cont'd on page 5)

HK MOB ROUGHS UP SAM JAFFE

ABC News Southeast Asia Correspondent *Sam Jaffe* and his two Chinese technicians were roughed up Monday by a gang of leftist Chinese when they tried to film pro-Communist posters on a Hong Kong bank wall.

Jaffe reported that he, cameraman Y.B. Tang and soundman Kenneth So were attacked by a crowd of 75 to 100 angry, shouting Chinese.

"They seemed angriest at Y.B.," said Jaffe, "both because he was operating the camera and because he was working with an American.

"They punched and slugged Y.B.," Jaffe added, "and made him strip the

film out of his camera. They pushed, shoved and roughed up Ken and me, but not to the extent they took after Y.B."

None of the three was seriously injured, Jaffe reported, and after their film had been destroyed, the three were able to back off and get away.

The incident took place on a thoroughfare between the main business and tourist area of Kowloon and Hong Kong's Kai Tak Airport — some two miles outside the Sanpokong industrial sector which was ripped by three nights of leftist inspired and led rioting.

Jaffe was winner of the 1967 OPC Award for best radio reporting from aboard.

Covered.



Peter Harvey, photo

In The Bulletin. The newsman's world. From top correspondents all over it.

Athens
Al Wagg, Wagg Picture

Bangkok
Murray Froms on, CBS

Berlin
Gary Stindt, NBC Bureau Chief

Bonn
Russell Braley, New York Daily News

Brussels
H. Peter Dreyer, Journal of Commerce

Buenos Aires
Percy Forster, Hearst Headline Service

Caracas
Martin R. Reynolds, Telesistemas de Venezuela C.A.

Copenhagen
Per K.B. Amby, freelance

Frankfurt
Phil Whitcomb, Macnens

Geneva
Andrew Borowiec, The Washington Star

Hong Kong
Dave Roads, McGraw-Hill

Honolulu
James F. Cunningham, The Honolulu Advertiser

Istanbul
Anne Turner Bruno, freelance

London
James Picton, freelance, ABC
Dan Smith, International Management

Madrid
Enrique Menses, Fotopress

Manila
Carlos Angeles, author, Pan American Airways

Mexico City
Jaime Plenn, UPI

Miami (Caribbean)
Merwin Sigale, ABC

Montreal
J. Patrick Finn, Montreal Star

Moscow
Scott Bruns, UPI

Munich
David Grozier, Radio Free Europe

New Delhi
Joe McGowan, AP Bureau Chief

Panama
Crede Calhoun

Paris
Bernard Redmont, Westinghouse Broadcasting

Rio de Janeiro
Eileen MacKenzie, McGraw-Hill

Rome
Sam'l Steinman
A. R. McElwain

Saigon
Beverly Deepe

San Francisco
J. Q. Riznik

Santiago
Martin P. Houseman, UPI

Santurce
Horst Buchholz, PR Consultants, Inc.

Sydney
Peter Harvey, Newsweek

Vienna
Fred Baer, McGraw-Hill

Washington
Jessie Stearns, Topeka Daily Capital

D.C. MEMBERS OFFER AID FOR OPC PROGRAMS

By JESSIE STEARNS

WASHINGTON — Burnet Hershey, founder and past president of the OPC, enlisted the assistance of some Washington members to bring more "hard newsmakers" to the Club under guidance of Hal Lehrman.

He appealed to all OPC members to suggest speakers for the weekly luncheons.

During his two-day stay at the Army Navy Club he was host to a small group at a luncheon on Wednesday, May 3.

Several planning to attend — Larry LeSueur, Fay Wells, George Herman — remained at the White House covering President Johnson's impromptu new conference.

Dixon Donnelley, at the Club with US Ambassador Martin, speaker at a recent OPC luncheon, will seek speakers from State Department.

Edgar Mowrer will ride herd on the Institute of Foreign Affairs.

Other members assisting the Club on the booking of speakers and other matters are Helen Zotos, Arthur Sette (member since 1939); Fay Wells, Ansel Talbert, Esther van Wagoner Tufty, Joe Newman, Ed Miller, and Jessie Stearns.

Your reporter who has long sought to have a vice president from Washington pursued the idea.

Hershey told the group he would seek a revision of the by-laws to add to the officers, vice presidents from Washington, Latin America, Europe and Asia.

While here Hershey was interviewed on the publication on his two books *From A Reporter's Little Black Book*, paperback put out by Pilot Books, and *The Odyssey of Henry Ford and the Peace Ship*, published by the Taplinger Company.

\$5 MEMBERS' PRICE SET FOR OPC BOOK

The new OPC book, *How I Got The Story*, is available at a special member discount at the lobby counter.

Price to members is \$5.

WWI CORRESPONDENT DIES

Elizabeth Frazer, a former World War I war correspondent for *The Saturday Evening Post*, died in New York May 11. She was 89.

Miss Frazer, who had retired 20 years ago, had been freelance writer for *The Post* and for *Good Housekeeping*. She was financial editor for the latter during the thirties.

NEW YORK SCENE

Thurs., May 25 - Dinner, "Who Killed Cock Robin: And Will There Be Any Newspapers in New York Next Year?" discussion. Cocktails, 6:30 p.m., dinner 7:30. (See page one story.)

* * *

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

Letters

SYMPATHY

FOR WJT INVESTORS, TOO

With reference to President Lehrman's pledge for job placement in the current *Bulletin*, I assume the "heartfelt sympathy of the Club" extends also to the men who invested and lost millions of dollars in *The World Journal Tribune*, a large part of which money was used for payroll purposes.

Let's not forget anyone who suffered "the havoc created by the latest newspaper disaster." *John A. Brogan, Jr.*
King Features Syndicate

MEMORIAL DAY SCHEDULE

The Clubhouse will be closed on Tuesday, May 30, for the holiday. Deadline for the June 3 issue of *The Bulletin* will be at noon Monday, May 29.

FAST RESPONSE TO EMERGENCY APPEAL FOR WJT STAFF JOBS

Quick response from prospective employers marked the first week of the OPC Emergency Placement Committee's drive to help find jobs for employees of *The World Journal Tribune*, which ceased publication May 5.

Tally for the first week included a listing of 100 job openings, a total of approximately 20 inquiries by WJT staffers, which all resulted in two direct placements from OPC efforts.

Arthur R. McQuiddy, chairman of the Club's Emergency Placement Committee, reported that cooperation from professional communications groups contacted in the Metropolitan area was enthusiastic. Response to the OPC's call to join forces in assisting the WJT employees to locate jobs was greeted with 100% participation, he noted.

"All of the groups contacted have been extremely cooperative. We are now exchanging job listings with the various organizations, which have in turn passed the word to their respective membership," McQuiddy said.

Local media contacted also responded to the all-out job-hunt mobilization. Several local radio stations picked up the request for help with several spot announcements of the OPC's service. PR Newswire service moved a story of the OPC's efforts free of charge

to subscribers of its widespread network. The call brought in two direct news job offers from out-of-town papers.

Business and industry also joined in the effort. One major corporation directed all of its 13 regional public relations offices to query publishers in their areas of any job openings.

Meanwhile, OPCers were asked to continue to channel job opening information to the Emergency Placement Committee. *The Bulletin* is publishing a list of these job openings, compiled along with jobs gathered from other city-wide groups assisting in the program (see page 7).

In addition, for non-members of the OPC, a master list of jobs is being prepared and available from McQuiddy at US Steel at 558-4356 or Fred Fukuchi, vice chairman, at Sperry Rand, at 956-2149. Those responding to particular jobs listed in *The Bulletin* were asked to send their resumes, indicating the Box Number, to Katie O'Connor at US Steel, 71 Broadway, New York, New York.

Joseph J. Wurzel, President of OPC Correspondents Fund, again announced that the Fund is prepared to assist members of the editorial profession who are in financial difficulty. He also reminded such persons that aid from the Fund is not restricted to OPC members.

MEMBERS CAN HELP AVOID CLUB CASH CRISIS

The incoming OPC treasurer, after a careful look at the books, believes the Club's current budget can be balanced and an otherwise impending cash crisis avoided without a fresh dues increase - if all members cooperate and Club revenue making events are stepped up.

James H. Sheldon assured the membership this week that the drain of cash due to deficits which have occurred annually since entry into present Club quarters - can be halted if action is taken now.

Outgoing Treasurer George Bookman sees solvency possible through two alternatives: either "a move into an economical building if one can be found or else a raise in dues to cover Club expenses." It is generally conceded, however, that any change or quarters must take time to accomplish, while the cash problems require almost immediate solution.

Sheldon urged that members help im-

mediately "by paying up their house accounts more promptly, within five days instead of 30 to 40." He reported \$35,000 outstanding in house accounts.

He also recommended faster payment of dues - which now total \$33,000 in arrears. "We could save \$4,000 in interest alone," he stressed, "if members treated the Club the way they treat a department store, and paid on time."

Both Sheldon and Bookman noted that financial stability would be more attainable if resident members made larger use of Club facilities in the evenings, where the building is largely unoccupied. "This would go a long way toward cutting down the deficit on food," Bookman added. The Club "is the best food and liquor bargain in the city."

Bookman recalled he had recommended a dues raise last year from \$75 to \$100 for associate and active resident members. The Board of Governors decided instead on an increase of \$12.50.

"If we had gone to \$100, with corresponding increases in other membership categories, we might not have had a deficit this year," he said. "I don't know of any other major Clubs in New York with annual dues of less than \$100 that has its own building. Our members are getting a terrific bargain because the Club costs more to run than they are paying."

On a future dues increase, Sheldon expressed hope of finding "ways and means to avoid such a last resort. It would come only if absolutely necessary." He cautioned, however, that members must realize the cost of everything is going up "from postage on *The Bulletin* to salaries."

Looking ahead, Sheldon said the new administration wants to make sure members are constantly informed as to the real financial situation of the Club. "I believe members should know all the financial facts at all times, whether good or bad."

Covering the Coup

THE GREEK STORY'S CREDIBILITY PROBLEM

By CHARLES ARNOT, ABC News

ATHENS — It was a wild, fantastic week for newsmen here in Athens. The biggest danger in trying to recount the story, now that military censorship supposedly has been lifted, does not stem from possible retaliation by the new Greek military regime. The big danger is that nobody is likely to believe the true, unvarnished story.

The incredible tale began about 2 a.m. on the morning of Friday, April 21st, when nine Greek Army officers, convinced the Communists were about to plunge their country into anarchy, pushed the coup button without bothering to tell their monarch and supreme commander, 26-year-old King Constantine.

Before dawn the King was telephoning around Athens from his summer palace just north of the capital, trying to find out just what was going on. Then, like telephones all over Greece, the King's own phone went dead. That set the stage for a solid week of general confusion and journalistic anarchy. It's not all cleared up yet.

The military coup itself was a masterpiece of detailed planning, surprise and lightning execution. But the nine top officers of the violently anti-Communist IDEA secret military society who pulled the coup apparently never bothered to think of public relations, or maybe they never heard of such a monster.

The coup-makers locked the whole country up tight for the first 24 hours. One chartered jet loaded with six foreign newsmen from Rome managed to land at Athens airport about 16 hours after the coup began by claiming their plane was short of fuel. The ruse failed. Armed troops surrounded the plane while it took on fuel, and none of the newsmen put a foot on Greek soil. Back to Rome they went.

Twelve hours later Athens airport was reopened. Then came the stampede. Newsmen and cameramen surged into Athens from just about every country except the Communist bloc. But television cameras . . . oh, no. They were carefully impounded and checked by Greek customs officials. For three days they gathered dust in an airport storage room, while television reporters tried to do their best with tape recorders and silent cameras they had managed to hide in their baggage.

The Monitor's Ear

Thus began one of the silliest games of cops and robbers in history. The Greek military had no objections to newsmen

entering the country. But they objected violently, and without any visible justification, to any picture taking. And, for the first three days, they provided no cable facilities or telex or any radio studios for sending the story to the outside world.

The first communications link re-established was the international telephone, and radio broadcasters were soon hoarse from shouting their reports over weak and frequently cut circuits. Government monitors often cut into a telephoned news report to scold the reporter for his alleged inaccuracy or exaggeration. One American newsman, trying to dictate a story to his Rome bureau, was cut off by a telephone censor who charged him with speaking Russian. He was speaking English, but apparently all phone lines to Rome were monitored by Greeks who speak only Italian in addition to their native tongue.

There was the classic case of one reporter who was cut off and reprimanded for sending out information harmful to the best interests of Greece. He was merely quoting word-for-word from a statement by the new Prime Minister. It was sudden telephonic death for anyone who dared refer to the new Greek military regime as a "dictatorship". And it was at a correspondent's own risk if he dared to mention that the country was under tight censorship and martial law. Also forbidden, from time to time, was any mention of the two left-leaning Papandreous, father George and son Andreas, who were among the some 5,000 Greeks arrested as known Communists or other varieties of alleged subversives.

Rumors and Facts

I'd like to make two points clear: first, the poor, wretched, maligned and sympathetic Greeks who have been working around the clock in the government information department's foreign press section deserve more than the scorn they have been getting. It has not been their fault that they have not been able to give newsmen the answers to most questions. The military regime has told these devoted civil servants very little, and put them in an impossible position. Second, the aftermath of the Greek coup has made me almost ashamed, at times, to be a member of this profession.

Out of Athens during this past week has poured the most unbelievable stream of rumors and irresponsible news reports. Their authors have passed these rumors along as fact . . . ranging all the way from bitter hand-to-hand fighting involv-

ing King Constantine in the palace to reports of armed uprising against the military regime. For spreading such unfounded stories, two Italian newspaper reporters have been expelled. I think this is mild Greek reaction for such irresponsibility . . . and more than the expelled Italians have been to blame. Broadcast and publish first, check later. This apparently for some was the journalistic credo in Athens.

Recommended to Newsmen

At this point, I feel somewhat like the James Bond of World War IV. I highly recommend that any radio-television newsman take an intensive course in judo, smuggling, and sleight-of-hand before trying to cover any future military coup. My week was one long shrill battle with Greek police and military security men, not to mention customs officials, plainclothes cops, telephone operators, censors, and plain obstructive nincompoops.

They reluctantly let us have our sound cameras back three days after the coup. But then, apparently, one branch of the new military regime failed to communicate with another. I was chased off the roof of my hotel by cops and soldiers with machine guns. They objected to our filming a single armored vehicle sitting outside the parliament building. This scene is witnessed every day by an estimated 30,000 people passing in cars, and nobody has yet explained to me why it is considered a security position.

When a half-dozen cops pushed into my hotel room and demanded all our film, I flatly refused. Why, I demanded, trying to out shout them, did they give us back our cameras if they did not expect us to take film? They could not answer. All they knew was that they had orders to seize all film, and that included snapshots taken by tourists. Not an hour before, the information department had told me we could film normal life in Athens. When I've not been fighting with policemen, I've been trying to get film, audiotapes and radio reports from Athens to New York. The methods we've used . . . and with amazing success . . . will, I believe, be best kept as trade secrets. We may want to use them again in this strange world of military coups, unenlightened policemen, unimaginative military strongmen, and idiotic censors.

Oh yes, one final point. This report did not go through the hands of the Greek censors.

WORLD-WIDE TICKER

WILD NEW GUINEA IS ATTRACTING PRESS

(Cont'd from page 1)

some areas of the upper Amazon, New Guinea is unique in the world today. A savage, wild and far from tamed land where the Australian patrol officers — all of whom deserve the Medal of Honor and the Victoria Cross for their work — who are exploring the hinterland still face attacks from headhunters and cannibals in the course of their day-to-day duties.

Pushing deep into New Guinea's mountains and jungles, a team from National Geographic is even now attempting to cross the island from North to South, while, during the past six weeks, Life's Pacific Bureau Chief Ken Gouldthorpe and Life photographer David Beale toured New Guinea for a major story recounting the 25th anniversary of the Battle of the Coral Sea and the battle for New Guinea.

Your correspondent has, also, only recently returned to Sydney from two weeks in New Guinea. A word of advice for pressmen intending a visit to the territory — take a pair of the toughest jungle boots you can buy and carry a gun.

Australia's Prime Minister, Harold Holt, scored an impressive goodwill victory during his recent swing through Southeast Asia. Pressmen accompanying the hard-driving Holt during his eight-nation whistle-stop tour (travelling on the Prime Ministerial Australian Air Force press plane) voted the tour an outstanding success for Australia generally and Holt personally.

By JERRY ROBINSON

Plans are well in hand for the formation of a Foreign Correspondent's Association for the Pacific area. The need for such an organization has become patently obvious as the number of international news media establishing bureaus in Sydney to cover the Pacific has grown steadily in recent years. Amongst those Sydney-based newsmen who attended an exploratory meeting May 16 are: Charles Bernard, UPI; **Don Taite**, AP; **Peter Harvey**, Newsweek; Brian Dewhurst, UPI; Takanori Ateba, NHK; Ken Gouldthorpe, Life; Ernest Shirley, Time; Stewart Harris, The Times; **Al Norman**, Christian Science Monitor; **Tillman Durdin**, New York Times as well as local staffers from Tass Antara, and the BBC. Tuesday's meeting will be held in the American National Club, overlooking Sydney's beautiful harbor.

B. MATHIEU RETURNS TO NY THIS FALL

By J.Q. RIZNIK

SAN FRANCISCO — **B. Mathieu**, our first lady veep, who has been San Francisco-based for *The New Yorker* for nearly a decade, returns to Manhattan this Fall and will be domiciled with her husband, Dr. Allen Roos, in a United Nations Plaza cooperative apartment. Their spectacular Pacific Heights residence has been put up for sale. Dr. Roos, a director of the American Psychoanalytic Institute, will resume his Manhattan practice and college teaching commitments.

Alan Cranston, former INS staffer in London and Rome, author of *The Killing of the Peace*, former president of the California Democratic Council and who became the former State Controller of California in company with former Governor Pat Brown, will celebrate his 53rd birthday next month as president of the newly-born private-enterprise, Homes for a Better America Corporation, with headquarters in Beverly Hills. At the same time he has returned to writing with a weekly syndicated column of comment which initially is published by *The San Francisco Chronicle* and 21 other West Coast newspapers. Cranston pioneered the concept of an alliance, for the purpose of filling American housing needs, between private business, state and federal governments and non-profit groups such as churches, trade unions and fraternal groups. Cranston says that Government "lacks the flexibility" needed to eliminate unfit housing; non-profit groups "lack the experience" and private-enterprise, working alone, "can't

produce at low enough cost". Together, he declares, this trio of forces "could work miracles of better homes nationwide".

West Coast chapters of *Sigma Delta Chi*, the national professional journalism society, convened in San Francisco and made 18 awards. The top one, for foreign correspondence, went to our OPC colleague **Robert S. Elegant** for his interpretive reporting on Red China as chief of the Hong Kong bureau of *The Los Angeles Times*. He received an OPC citation for the best magazine reporting from abroad when he was Central European bureau chief for *Newsweek* in 1962 and an Award this year for best interpretation of foreign affairs. He was named a Pulitzer Traveling Fellow when he was at Columbia University in 1951 and in 1955 was a Ford Foundation Fellow.

Officers and directors of the Press Club of San Francisco have taken a leaf from our *Directory* and *OPC Cook Book* publications and are exploring ways and means of publishing a directory of the more than 3500 PCSF membership and compiling contributions from gourmet and amateur-cook members of their favorite restaurant and home-on-the-range dishes. The San Francisco club's Continental-Dinners-on-Tuesday have for several years been the talk of the town, let alone among locally based OPC colleagues **Robin Kinkead**, **James Howe**, **Basil Woon**, **Thor Smith**, **Joe Rosenthal**, **Dean Jennings** and **Edwin T. Hersch**.

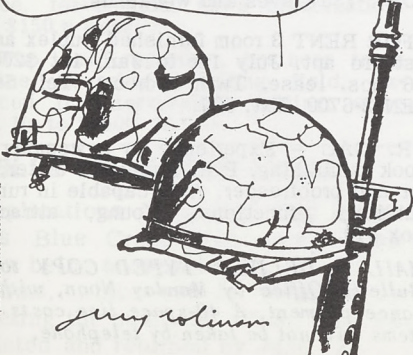
FRANKFURT HAS BUSY MONTH OF STORIES

By PHIL WHITCOMB

FRANKFURT — Attendance at the monthly press lunch still increases slightly, 35 having been present on April 20th at the Officers Club (I G Farben Casino). Of the two previous meeting places, the Park Hotel (1945 to 1948) is incredibly expensive — from a correspondent point of view — and the Press Club (1948 to 1958) is now an unhallowed Union Club for a part of the American business community . . . German wartime links with Greece and marriage links with Holland made the revolution and the baby special stories for the wire services. UPI's contribution to the revolution was **Harry Stathos**. These stories combined with Adenauer gave AP and UPI headquarters, here in Frankfurt, a busy month . . . Overseas Weekly has taken a recruit from the Army press, John Roemer, former editor Third Army Air Defense Corps newspaper. And an ex-OW reporter, Bob Stokes, is listed as the first US graduate of the South Viet Nam Parachute School . . . The Army

(Cont'd on page 6)

still life[®]
pacifying
this village will be
a cinch...I've done
it 5 times already



WORLD-WIDE TICKER

(Cont'd on page 5)

Times publisher, Mel Ryder, visited Frankfurt, Rome and Paris to celebrate the 25th anniversary of the European edition. Newcomers in the Army Times bureau here are Forrest Cassidy, reporter, formerly Monterrey Peninsular Herald, and Felicity Helanan, Woman's Editor, formerly Overseas Family. . . Overseas Family has been having a dust-up with readers who claim that some sort of editorial osmosis is allowing rapes and murders to pass through the once impermeable partition between Family and its wicked brother, Overseas Weekly. The Overseas and Army Times stables and a score of small neighborhood guides and papers for dependents are all concerned by the move for the reduction of US forces. . . At Stars and Stripes, John Krueger, reporter, and Lloyd Borguss, photographer, are back from a 3-week job in Addis-Ababa and the wilds of Abyssinia. **Homer Cable**, assignments editor, formerly Look and Newsweek, will be in NY and the States for a month from June 15th. **Sam Bauman**, formerly Munich Bureau Chief, comes to Stripes hq in July as Assistant Feature Editor, and Jim Gunter moves to the Munich Bureau. Mary Ann Reese, formerly UPI, has joined the Women's Dept. of Stripes.



Bulletin Committee Chairmen:
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Lawrence Stessin

Managing Editor: Sibby Christensen

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JOHNSON SURPRISE SPEAKER FOR WHCA

By JESSIE STEARNS

WASHINGTON — President Johnson "silenced" Vice President Hubert Humphrey again when he surprised the press and gave a 20-minute speech at the White House Correspondents Association dinner on Friday, April 28.

The Chief Executive began his speech: "Liz Carpenter is simply furious (she shooed gal reporters from the White House reception for diplomats). She resents being asked to leave after the receiving line ends tonight. But I explained that President Bob Thompson (Los Angeles Times) does not like press secretaries trailing after him with pads and pencils while he is trying to talk with his guests."

Humphrey, billed as the feature speaker, put his speech in his pocket and promised later to give it to the Lyndon B. Johnson Library in Texas.

Attending the affair from New York City were: **Emanuel Freedman**, New York Times; **William Randolph Hearst**, editor-in-chief, Hearst Newspapers; **Frank Holeman**, New York Daily News; **Robert Manning**; **James J. Patterson**, and **Charles Rabb**, New York Daily News; **A.A. Schecter**; and **Wes Gallagher**, AP general manager.

Washington members enjoying the spoofing were: **John J. Botzum**, Steel; **Dixon Donnelley**, Department of State; **Charles Foltz**, US News & World Report;

Vera Glaser, NANA; **Jerry Hannifin**, Time; **John Heffernan**, Reuters; **Virginia Kelley**, Ridder Publications; **Joe Laitin**, Bureau of the Budget; **John P. Laecacos**, Cleveland Plain Dealer; **Larry LeSeuer**, VOA; **Stephen J. McCormick**, MBS; **Robert R. Mullen**; **Ned Nordness**, US Arms Control; **Thomas H. Ochiltree**, Federated Publications; **Dan Rather**, CBS; **Hobart Rowen**, Washington Post; **Francis Shor**, National Geographic; **Samuel E. Stavisky**; **Jessie Stearns**; **A.L. Valencia**, Manila Chronicle; **Fay Gillis** and **Linton Wells**, Storer Broadcasting; and **Bernard Yudain**, Time.

* * *

White House newsmen were successful last week in putting an Administration official on the record.

After William M. Roth, the President's special representative for trade negotiations, briefed newsmen, a White House official said Roth's statement was for "background."

After protests by newsmen Roth agreed it should be on the record. Otherwise Roth's comments would have been reported by "an official."

* * *

After a round of farewell parties Washington pundit and dean of Washington newspapermen **Walter Lippmann** and Mrs. Lippmann gave their "farewell" party.

They have departed for their apartment in New York City and leave on May 26 for their new home in France.

Instead of twice-a-week columns, Lippmann will write an expanded once-a-month newspaper article and a column for Newsweek magazine 14 times a year.

Classified

EAST 72ND ST. Lux. 6-rm rental, fine bldg. 3 bdrms, 2 baths, livingrm, dining, 24 hr. doorman and switchboard, centrally airconditioned, garage. Evenings 988-2928.

WELL KNOWN FOREIGN CORRESPONDENT specializing Latin American presently at liberty having recently resigned from a major US daily. This correspondent considers himself, and is considered by others, to be among the best informed and knowledgeable political-economic reporters and experts in the Latin area with ample tear sheets and top references to prove it. He is winner of his former paper's annual award for best story written under pressure of deadline, 1963. His more than 12 years on-the-spot interpretative coverage includes post grad work in economics at a Latin university. In addition to news publications, experience includes radio-TV foreign news coverage. Based Mexico City since 1962, he is presently established since last year in Buenos Aires, Argentina. This could effect considerable savings of transfer expense for any organization considering expanding coverage

or opening bureau in this increasingly important area. He could, however, relocate. Interested also other positions communications field. George Natanson, Av. Libertad 6734-8A, Buenos Aires, Argentina.

FREELANCE REPORTER-PHOTOGRAPHER available for assignments during July in Nigeria, Kenya, Uganda, Tanzania OR 5-7357, eves and weekends.

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MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone.

Placement

- M-12—Copy desk opening, Beloit, Wisconsin.
- M-13—Newsperson, Oregon paper.
- M-14—Copy desk, Colorado paper.
- M-15—Editor, start \$150; general news; salary depending upon experience. Minnesota paper.
- M-16—News editor, starting June 1, 1967. Iowa paper.
- M-17—Three reporters; news and sports or both. Virginia paper.
- M-18—Editorial writer; starting \$8,000 plus fringes; resumes only. Illinois paper.
- M-19—Newsperson; supervisor or managing editor; Louisiana paper.
- M-20—Washington. Wanted: Newswriters and editors: Voice of America; salary range depending on years of experience. Beginners \$7,000, Middle \$9,200, Top \$11,000.
- M-21—Reuters Economic Services looking for a teletypist; Monday-Friday, day operation. Salary approx. \$159 per week.
- M-22—American Stock Exchange looking for semi-feature writer. Salary undis.
- M-23—Wanted: Industrial publicist. Ex-newsperson or reporter who can switch to product information and publicity. Locate in Farmington or Hartford, Conn. Salary \$8,500-\$10,000.
- M-24—Wanted: Writer with good background in financial news and Wall Street contacts. Salary \$16,000-18,000.
- M-25—Wanted: Senior Editor. Temporary opening (several months) for editor with broad background plus copy editing and make-up for public affairs monthly. Salary open.
- M-26—Wanted: Copy editor, large prominent middlewestern daily.
- M-27—Writer-reporter, experienced in covering international reporting; to do editorial research work in international affairs. Salary negotiable.
- M-28—N.Y.C. Production desk editor, business trade magazine; knowledge of magazine production, makeup and layout. \$7500.
- M-29—N.Y.C. Association executive with basic public relations skills to work in the education, science and technology fields; require writing and speaking ability. Must be able to contact and deal with persons on the high levels of business, government and education. Salary approx. \$15,000, depending on experience.
- M-30—N.Y.C. Stenograph-typists in radio. Salary up to \$4200. Civil Service.
- M-31—N.Y.C. Staff writer, three years experience, for medical news organization. Salary \$150 a week.
- M-32—Two field reporters, business trade magazine covering retailing field, experienced in interviewing, writing; some travel. Up to \$9500. N.Y.C.

M-33—N.Y.C. Public relations director-writer in the advertising field.

M-34—Wanted: P.R. Account Executive, 28-40 bracket preferred. Writing experience very important and necessary. Salary open.

M-35—Copy editing with book publishing company. \$125, depending on experience.

M-36—N.Y.C. Picture Research Editor, business magazine; full understanding and experience in photography and magazine art production; idea person for creative visuals for stories, know pix sources, handle assignments, bookkeeping, and act as general assistant to art director. Salary \$10,000 plus, depending on experience.

M-37—N.Y.C. Industrial Editor; to develop an executive internal communications program; writing, working with all levels of management and field locations to develop communications flow; some experience in publications or personnel work. Salary up to \$10,000.

M-38—N.Y.C. Secretary, small public relations fund raising firm, no special experience in PR necessary; basic secretarial skills needed with emphasis on accuracy. Salary up to \$110.

M-39—PR writer. Outstanding opportunity for versatile writer with some experience. Top-ranking agency needs a doer, not an administrator. State salary requirements.

Send your resumes to Miss Katie O'Connor, US Steel, 71 Broadway, N.Y.C. 10016 Tel.: 558-4349.

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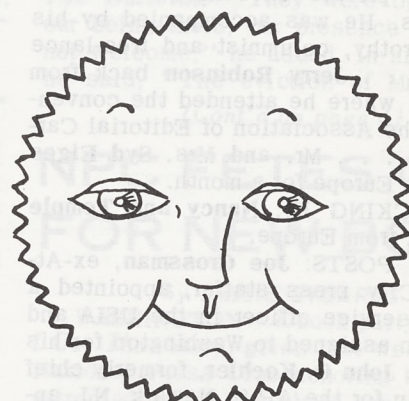
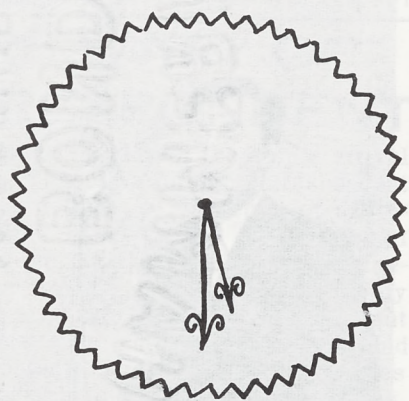
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BLUE CROSS/BLUE SHIELD

Applications for membership in the Club's Blue Cross/Blue Shield Plan are now being accepted.

Forms, which can be obtained by contacting the business office, must be completed and returned by June 12.

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Laurance J. Pett**, former PR director for the Israel Government Tourist Office and a recent staff writer for the Los Angeles Times who is now free-lancing, left May 9 for a first-hand survey of how tourism is faring in Greece since the recent political upheaval. He expects to spend about two weeks there, filing copy and pix for some 10 newspapers in the US . . . **Stella Margold** covering the International Chamber of Commerce Congress in Montreal . . . Paris-based **Bernard Redmont** covered Pope Paul's visit to Fatima, Portugal. . . . **Leon Daniel** of PIX, Inc., off for a month in France, Italy, Switzerland and England to talk to photographers and editors and to soak up some sunshine in south of France . . . **Dale Armstrong** addressing the Institute of Journalists in London this month, after which he goes to Paris on research project involving Maxim's and then on to Cherbourg for a motor trip along the coast to Boulogne to establish, he says "the infallibility of my Kilometer system in the 15 casinos that line La Manche, reporting on its validity in several publications on return." . . . **Walter H. Diamond**, manager of Peat, Marwick, Mitchell & Co., certified public accountants, is back from Germany and Tunisia where he consulted with government officials regarding US private investments in both countries. He was accompanied by his wife Dorothy, columnist and free-lance writer . . . **Jerry Robinson** back from Montreal where he attended the convention of the Association of Editorial Cartoonists . . . Mr. and Mrs. **Syd Eiges** (NBC) to Europe for a month.

CHECKING IN: **Nancy and Temple Fielding** from Europe.

NEW POSTS: **Joe Grossman**, ex-Atlantic City press staffer, appointed a foreign service officer in the USIA and has been assigned to Washington for his tour . . . **John O. Koehler**, formerly chief of bureau for the AP in Newark, NJ, appointed deputy director of personnel . . . **Vicente J. Bonnard** has resigned as chief for the Brazilian Aeronautical Commission of the Brazilian government to become president of Persam Corp. . . . **Tadamasa Hashimoto** of NHK (Japan Broadcasting Co.) leaving New York, after a tour of duty as director of NHK General Bureau for America, to assume a new position in Tokyo headquarters.

BOOKS: **Charles Samuels** has almost finished "All Roads Led to the Palace," the history of the New York Palace theater and its stars, from Bernhardt to Bob Hope. Dial Press is publishing . . .

"Baseball Lingo," edited by **Zander Hollander**, is just off the press via Norton.

ARTICLES: **Hunter S. Thompson** in the NY Times Magazine for May 14 with a piece on "The 'Hashbury' Is the Capital of the Hippies." . . . **Alan Levy's** byline in the May 21 issue with a profile of Dean Robert Brustein and the Yale Drama School.

RADIO & TV: "A Conversation with **Averell Harriman**" on NBC-TV May 21. . . . **Will Yolen** on NBC's "Monitor" the week end of May 6 . . . Past Prexy **Victor Riesel** on the WNEW-TV Alan Burke show last week . . . **Stan Swinton**, **Bob Considine** and **Harrison Salisbury** quizzed Nationalist China Premier C.K. Yen on "Meet the Press" May 14 . . . **Fleur Cowles** on the Arlene Francis show (WOR) May 16 . . . **Gary McEoin**, author of "What Happened at Rome" on Sandy Lesberg's World (WOR) May 13.

HONORS: **Dean Edward W. Barrett** of the Columbia U. Graduate School of Journalism, named to a five-year term on the board of directors of National Educational Television. He was also appointed chairman of the editorial policy board. . . . **Roland Gammon**, religious writer and publicist who covers the religious beat for NANA, elected chairman of the board of the Universalist-Unitarian Church of NY . . . **David C. Horowitz** of

NBC News, Los Angeles, receiving the San Fernando Valley State College "Golden Mike" award for outstanding reporting of problems in the San Fernando Valley . . . **Tony Linck** awarded the top prize in photography at the Aviation-Space Writers news conference in Las Vegas for his work on an article on "Helicopters for All Purposes," published last June in Time. He flew out to accept the award in person.

SPEAKERS: Past-prexy **Cecil Brown** discussed "United States Foreign Policy in Asia" before the American Association of University Women at Studio City, Calif. . . . **Clayton Willis** supporting US involvement in Viet Nam in recent talks before the Nassau Democratic County Committee, Garden City, NY; the NY YWCA; College of the City of New York; and the Freeport (Long Island) Democratic Committee . . . **Elaine Shepard** guest speaker at the annual spring dinner of the Southern California Booksellers in Los Angeles May 3, and two days later shared the dais with Edith Head and Bob Thomas (AP) at a Book and Author luncheon in L.A. She's also appeared on TV and radio in Houston, Dallas, Fort Worth, and Washington, DC — 41 appearances in all — to plug her book, "The Doom Pussy."

BORN: To **Francesca and Sam'l Steinman**, a son, Laurence Adrian, in Rome April 28 . . . to **Sid and Lucianne Goldberg**, a son, Joshua John. Sid is editor of NANA and Lucianne a former Washington Post staffer.



GERMAN POLITICS: German author-politician Freimut Duve gave OPCers his view of the effect and influence of the neo-Nazi NPD party in his country, during a Club press conference last week. While its leaders are activist, he discounted any strong influence on voting blocs in Germany. Duve, political secretary in the Hamburg Senate (for a Social Democratic member), currently is editing a book on nationalism and Neo-Nazism in German politics.